



2020 SUMMARY

_4oreign investment in France

FRANCE, A RESILIENT ECONOMY

1,215
INVESTMENT
DECISIONS



CREATING OR MAINTAINING

34,567_{JOBS}

56%

OF PROJECTS ARE SUPPORTED BY BUSINESS FRANCE

-17% FALL IN INVESTMENT DECISIONS SINCE 2019, VERSUS -19% IN EUROPE AND -33% WORLDWIDE





2020 WAS THE SECOND BEST YEAR IN 10 YEARS FOR INVESTMENT

-13% FALL IN EMPLOYMENT VERSUS 2019
BUT UP +14% ON 2018

23
INVESTMENT
DECISIONS PER
WEEK





90%
OF BUSINESS LEADERS
ARE PLEASED WITH THEIR
INVESTMENT IN FRANCE
Business France/Kantar survey





MANUFACTURING REMAINS TOP FOR INVESTMENTS



TOP 3
BUSINESS ACTIVITIES

308
PROJECTS
MANUFACTURING

274
PROJECTS
DECISION
MAKING
CENTERS

163
PROJECTS
RETAIL
OUTLETS

THE HEALTHCARE AND ENERGY SECTORS ARE EXTREMELY ATTRACTIVE



Medical expertise is perceived as a specific strength of **FRANCE** in comparison with its European neighbors

Business France/Kantar survey

+40%
IN INVESTMENTS
IN HEALTHCARE

MANUFACTURING



of investments were in manufacturing activities

37%

R&D, ENGINEERING



12%

OF INVESTMENTS WERE IN R&D/ENGINEERING ACTIVITIES

France's aims for the ecologica transition has boosted its attractiveness

Business France/Kantar survey

+13%

the energy sector

EUROPE, THE LEADING SOURCE

OF INVESTMENT

64%

20% NORTH AMERICA

10%



+62%

IN INVESTMENTS MODERNIZATION

TOP 5 INVESTING COUNTRIES

17% UNITED STATES

16.5% **GERMANY**

10% Kunited Kingdom

8% III ITALY

7% — NETHERLANDS

DYNAMIC COUNTRIES DURING THE CRISIS

+33% netherlands

+50% III IRELAND

+9% spain

+7% \blacksquare DENMARK